# THE INFLUENCES ON THE AGRICULTURAL LAND MARKET VALUE

PhD proposal

Anka Lisec, B.Sc.<sup>1</sup>
Mentor: assoc. prof. Radoš Šumrada <sup>1</sup>
Co-mentor: prof. Franc Lobnik<sup>2</sup>

<sup>1</sup>University of Ljubljana, Faculty of Civil and Geodetic Engineering; <sup>2</sup>University of Ljubljana, Biotechnical Faculty;

## Content



- 2 Real estate market economic development
  - 2.1 Real estate registration in Slovenia
  - 2.2 Agricultural land valuation in Slovenia
- 3 Market value of real estate
  - 3.1 Real estate market data in Slovenia
  - 3.2 Transaction of the real estate in Slovenia
  - 3.3 The influence on the agricultural land value and market
- 4 Conclusion

## 1 Introduction

#### LAND IS SORT OF PHYSICAL CAPITAL

Which factors, in what way and to what extent influence the agricultural real estate market and real estate market value?

#### **Statements:**

- (1) Location as on of the most important factor.
- (2) The land quality has to be defined with a set of attributes and not only with bonita points that are supposed to be too general.
- (3) The rural land market is influenced by planning regulations, easements and different legal regimes.

agricultural land market – in the phase of development in Slovenia – land policy, subsidies

## 2 Real estate market – economic development

Real estate policy – well managed real estate records, ownership security

(1) basic elements for the functioning of the real estate market

(2) primary conditions for a successful transition to the market oriented economy

#### Historical background:

influence on the real property register from the Habsburg monarchy

1818 – 1829: first cadastral survey

Cadastral plans 1:2880; Land use, land classification and ownership were defined; Values of real property were gained

1871: land register

Dual property registration system

influence of the period of planned administrative economy

1945 – 1991: the maintenance of the land registration system was less important – bad maintenance of Land Cadastre and Land Register;

## 2.1 Real estate registration - transition period

Security of ownership essential

problems of missed approach to land policy and bad real estate registration

Modernization

Slovenia (1991)

Transition from planned-administrative economy to marked oriented economy

Real estate registration modernization project (World Bank Project)

(1) Land Register, (2) Land Cadastre, and (3) Building Cadastre

main objectives

- Harmonized real estate records
- Multi-use of real estate data
- Market-based valuation and taxation of real estate
- Efficient support of the real estate market etc.

## 2.2-1 Agricultural land valuation in Slovenia

Agricultural land valuation for different purposes – productivity capacity

#### Official agricultural land valuation

- based on data of land classification from land cadastre
- input for determining the agricultural tax (flat sum)

12 cadastral cultures and 8 bonita classes, determined by the comparison method with the sample plot

#### Real estate registration modernization project -

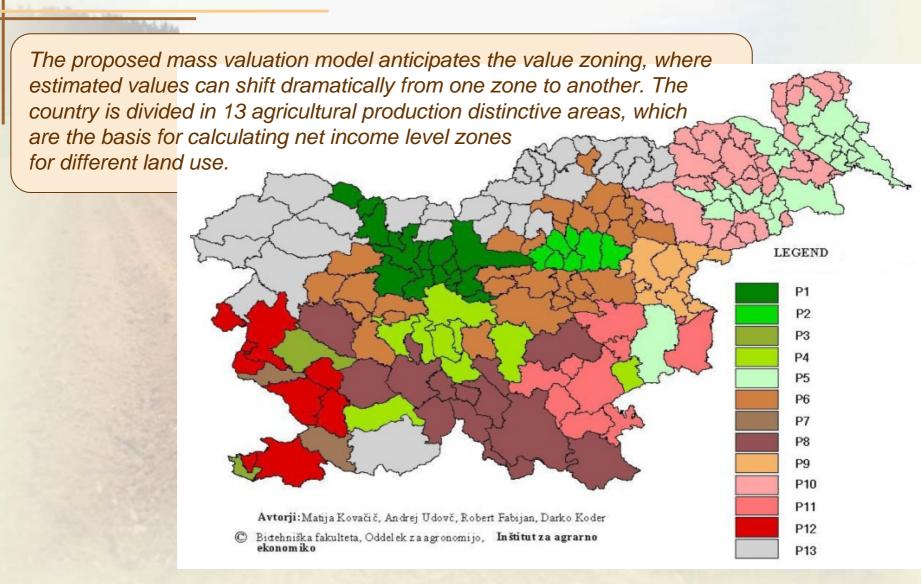
combination of the comparative market and income methods.

- (1) comparative method determination of areas with the same market price levels zoning.
- (2) income method as a supplementary method to differentiate within a single zone.

#### The value factors:

- Location (value zoning)
- Land use (fields, grassland, plantation and extensive fruit orchards, vineyards)
  - Net income zone - Size

## 2.2-2 Mass valuation model for agricultural land



## 3 The influences on the market value

MARKET VALUE - A price on the open market between a knowledgeable buyer and a knowledgeable seller, neither of whom was under particular pressure, is believed to closely approximate the market value of the property involved at the time of sale (Almy, 2002).



to analyse the real estate market value

information on sales price paid in an open market for real property with known characteristics

#### Why real estate market analysis?

- real estate mass valuation, which provides an overall estimated real estate market value for all the selected real property on the base of the real estate characteristics.
- contribution to a higher degree of objectiveness in land policy, real estate taxation and to the balanced operation of the market.

#### 3.1 Transaction of the real estates in Slovenia

For the real estate market analysis the transaction process should be determined (COST WG, STSM).

## Transactions with the agricultural land and forests are strictly regulated:

Each intended transaction has to be public announced and approved by the local office of the Ministry of the Agriculture, Forestry and Food.

The local office has to check the pre-emption rights - ranked as:

- co-owner
- first neighbour
- leaseholders
- other local farmers
- local agricultural enterprises
- land fund and municipality

## 3.2 The influences on the agricultural land market value

Factors - affect productivity
Soil type and depth, orientation,
terrain, climate etc.

Easements, spatial plans...

Market value of the agricultural land

Land use and intended land Use (plans)

Site characteristics

Accessibility, transportation system, the influence of the administration centres and big cities etc.

#### Data capture:

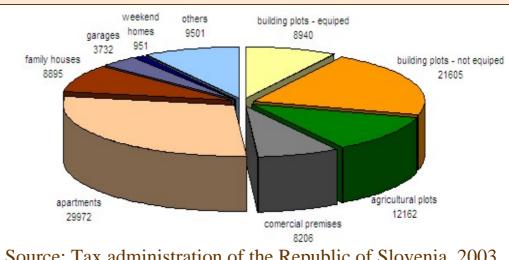
- (1) use of data already gathered for other purposes,
- (2) primary data sources (ortophoto, satellite imagery, field canvasses),
- (3) reports submitted by property owners or taxpayers;

#### 3.2-1 Data sources

(1) For the real estate market appraisal an adequate number of the real estate transaction is needed.

Transaction Tax register, Public Announcements...

Slovenian real estate market is in the phase of development, especially the market with the agricultural land.



Source: Tax administration of the Republic of Slovenia, 2003.

#### (2) Real estate attributes

Cadastral data (GIS), other Geo-referenced data (soil quality map, spatial plans, infrastructure, DMR, orthopohoto etc.)

### 3.2-2 Variables and data coding

How each individual attributes will be described and stored for the further analysis

Conversion of the qualitative attributes' values to the numerical value

Coded descriptions of the attributes should cover all possibilities and contain no overlaps (Almy, 2002).

Type ⇒ Variable form ↓	Quantitative	Qualitative	
Variable form ↓		Nominal	Ordinal
Continous	$\overline{\checkmark}$	×	×
Discrete	$\overline{m{arphi}}$	$\square$	$\overline{\checkmark}$
Binary	×	Ø	$\overline{\square}$

#### 3.2-3 Methodology – market analysis, determination of influences

Statistical analysis, stratification, mapping

Relationship between the quantity of a variable and market value?

The nature of the influence should be determined

Model calibration, determination of the coefficients in the model

#### GIS (displaying and analysing spatial data) can be used to:

- (1) select properties of interest and highlight them on a map and in the report;
- (2) produce thematic maps to support market analysis and valuation analyses;
- (3) identify groups of property that share common market analysis;
- (4) evaluate how the distance from some geographical features affects the value.

## 4 Conclusion

The foreseen results of the research work are the specification and calibration of the real estate mass valuation model – multivariate mass valuation model for agricultural land.

The market analysis attempts to determine how location, land area, size and land quality, and other factors influence the sales prices.

The work will provide the contribution to the land policy, land planning, land market development, real estate mass appraisal etc. with the use of advanced statistical and data mining methods.

## THE INFLUENCES ON THE AGRICULTURAL LAND MARKET VALUE

Thank you for your attention!

**Anka Lisec** 

University of Ljubljana, Faculty of Civil and Geodetic Engineering e-mail: anka.lisec@fgg.uni-lj.si